

Get more from your SAM practice

Build clarity, reduce risk, and unlock real value with Livingstone's SAM Maturity Assessment

Why a SAM Maturity Assessment?

Software Asset Management (SAM) often starts with good intentions then gets buried under operational pressures, fragmented processes, and unclear ownership. Our SAM Maturity Assessment helps you take a step back and see the bigger picture. It's designed to answer a simple but critical question:

How well is your SAM function working and where can it deliver more value?

Whether you're facing a looming audit, are unsure where the gaps are, or just want better control over spend and risk, we'll give you a clear, independent view of your current maturity and a roadmap to get where you need to be.

Who is it for?

You don't need to be in crisis to benefit from a SAM Maturity Assessment but certain types of organizations stand to gain the most.

➤ **Complex software environments**

Multiple vendors, regions, teams, and tools? The more complex your estate, the more value you'll get from visibility, consistency, and centralized governance.

➤ **Negative software audit results**

If you've had a software audit resulting in a negative outcome, a SAM Maturity Assessment can surface hidden risks and put you in a stronger position next time you face an audit.

➤ **Cost-conscious teams seeking optimization**

If you rely on manual processes, spreadsheets, or underused tooling, a SAM Maturity Assessment gives you the correct governance and processes to identify missed savings opportunities.

➤ **Security-focused organizations**

Poor SAM governance can lead to software vulnerabilities and compliance blind spots. A Maturity Assessment helps tighten controls and align your software lifecycle with cybersecurity best practices.

➤ **Teams with immature or non-existent SAM processes**

For organizations with no formal SAM function yet, our assessment gives you a structured, step-by-step roadmap to build a credible, business-aligned SAM practice.

How it works

Plenty of SAM assessments stop at theory. Ours don't.

We combine deep IT Asset Management and licensing knowledge, hands-on tooling experience, and operational know-how to deliver tailored, actionable advice that actually gets used. Whether your aim is cost reduction, risk mitigation, or operational efficiency, we help you get there.

↘ Assess

We benchmark your current SAM maturity against industry standards like ISO 19770-1 and ITIL, combined with our practical experience across hundreds of environments.

↘ Design

We build a practical, prioritized improvement plan that fits your goals, budget, and existing tools.

↘ Improve

Your SAM journey doesn't stop after one assessment. We can revisit and reassess to track progress and identify further opportunities.

Outcomes & Benefits

Here's what we've helped clients achieve after their SAM Maturity Assessment:

- ↘ **30%** initial reduction in unexpected software spend
- ↘ **50%** fewer software-related security risks
- ↘ **Clear, prioritized actions** that get buy-in across stakeholders

Real Results: How a Biotech Leader Took Control

A fast-growing U.S. biotech company came to us with a familiar challenge. It had a complex global software estate, unclear visibility, and rising risks around compliance. After our assessment, it had a crystal-clear picture of their strengths, gaps, and the actions they needed to take.

- ✓ They used our roadmap to:
 - ↘ Strengthen governance across their global teams
 - ↘ Invest in smarter tooling
 - ↘ Build internal accountability and momentum for change

They're now tracking toward full maturity, with measurable improvements already underway.

Stop firefighting and get proactive

Get in touch today to find out how a SAM Maturity Assessment can support your business goals.

Contact us

e info@livingstonetech.com
w livingstone-tech.com

